

# 市場経済は生き延びられるか？

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# 1. 経済人類学という学問

経済についての人類学

○経済＝オイコス(家、家計、節約)

→エコノミーという言葉へ

モノの生産・分配、再生産を司る仕組

○もともとオイコスは私的な領域

ポリス(政治の世界)が公的領域

○人類学＝当たり前を当たり前でなくする魔法

# 今日の講義のエッセンス

## 私たちの経済は「当たり前でない」

- 「私たちの経済」とは？

自由な市場で交換が行われる。

社会生活の中心に市場経済がある。

＝すべてがお金を介して動いている。

←「経済が社会になった」という現象



筑摩書房文庫

- 『経済の文明史』
- カール・ポランニー著
- 筑摩書房

## 2. お金の世界で起きている不思議

# The Japan Times

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## Global economy reels as Lehman falls

### Agencies cut AIG's credit ratings, sparking fears of domino effect

New York/Hong Kong/London  
Related stories: Pages 5, 15  
AP, REUTERS, AFP, Jiji

An upheaval in the American financial system sent shock waves through the stock market Monday, producing the worst day on Wall Street in seven years as investors digested the failure of one of its most venerable banks and wondered which domino would be next to fall.

The Dow Jones industrial average lost more than 500 points, more than 4 percent,

### Tokyo stocks plunge 5% to three-year low

Takahiro Fukuda  
STAFF WRITER

The Tokyo Stock Exchange's key Nikkei average plunged 5 percent Tuesday to its lowest level in more than three years as the failure of the U.S. securities firm Lehman Brothers Holdings Inc. spooked investors.

The benchmark gauge fell 605.04 points, or 4.95 percent, from Friday to 11,609.72, its lowest close since July 8, 2005, when it ended at 11,565.99.

The Topix, which covers all first-section issues, was down 59.63 points, or 5.07 percent, to finish at 1,117.57.

"Concerns over finance and economic recession are dou-

bling its steepest point drop since the day the stock market reopened after the Sept. 11, 2001, terrorist attacks. About \$700 billion evaporated from retirement plans, government pension funds and other investment portfolios.

The carnage capped a tumultuous 24 hours that redrew U.S. finance. Lehman Brothers, an investment bank that predates the Civil War and weathered the Great Depression, filed the largest bankruptcy in American history. A second storied bank, Merrill

U.S. banks and insurance companies, insurance and financials shares here were sold off, Kobayashi said.

Investors, fearful that funding problems would delay the domestic economic recovery, also shed shares of wholesalers and shipping companies, Kobayashi said.

But because stock prices have already hit bottom, prices are likely to remain at about the same level for the rest of the year, he said.

"Unless the economies of (Japan) and emerging and advanced countries recover quickly, and corporate businesses get back on track, it will be hard to envision a clear upward trend," Kobayashi said.

Lynch, fled into the arms of Bank of America.

It was by far the most stomach-churning single day since a financial crisis began to bubble up from billions of dollars in rotten mortgage loans that have crippled the balance sheets of one bank after another and landed mortgage giants Fannie Mae and Freddie Mac under the control of the federal government.

"We are in the middle of a deep, dark recession, and it won't end soon. Here it is, and it is pretty nasty," said Barry Ritholtz, who writes the popular financial blog The Big Picture and is CEO of research firm FusionIQ.

And the fallout was far from over. American Insurance Group, the world's largest insurer, was fighting for its very survival. New York Gov. David Paterson moved to allow the company to tap one of its subsidiaries for an emergency loan to stay above water.

"AIG still remains financially sound," Paterson said, even as the company's stock tumbled almost 60 percent. Almost \$20 billion was wiped off AIG's balance sheet Monday.

Even so, all three major credit-rating agencies — Standard & Poor's, Moody's Investors Services and Fitch Ratings — dropped AIG's ratings at least two notches late Monday.

While the new ratings are all still considered investment grade, the downgrade could force AIG to post more collateral and nullify insurance contracts, possibly setting in motion a chain reaction that could threaten its survival.

"You don't just have a poten-



Financial shock: A Lehman Brothers employee rubs her eyes Monday on the floor of the New York Stock Exchange after the company's demise dragged shares down more than 500 points on Wall Street. AP

## Lehman Brothers Japan files for bankruptcy

KYODO, AP

Lehman Brothers Japan Inc. said Tuesday it filed for bankruptcy protection with the Tokyo District Court following the collapse of its parent firm, becoming Japan's second-largest postwar corporate failure in debt terms.

of the two firms came to a combined sum of about ¥3 trillion as of Aug. 31.

"Combined liabilities are estimated at ¥3 trillion, though it may vary," Tokyo Shoko Research said.

The fourth-largest U.S. securities house filed for bankruptcy protection Monday in

unit that warned it might default on its obligations in the longer term.

As a precaution to protect local investors, the FSA also ordered the unit to keep certain assets within Japan to prevent them from being transferred to other units and affiliates outside the country.

the companies are working with the relevant Japanese regulatory authorities and are in the process of ascertaining its financial process," Lehman Brothers Japan said in a statement.

The U.S. investment bank opened the Tokyo branch in 1986 and expanded by taking stock orders for foreign investors and

- ウォール街の金融危機

Our entire economy is in danger  
(2008年 Bush大統領)

- ニセ食品(偽装食品)

○交換の魔性は、昔から知られていた。

→ ジャックと豆の木

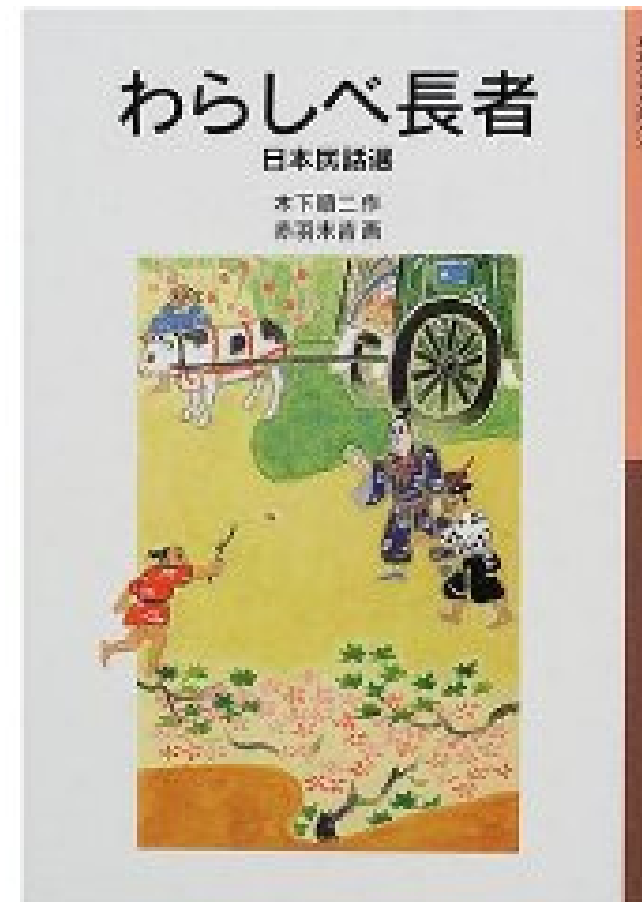
→ わらしべ長者



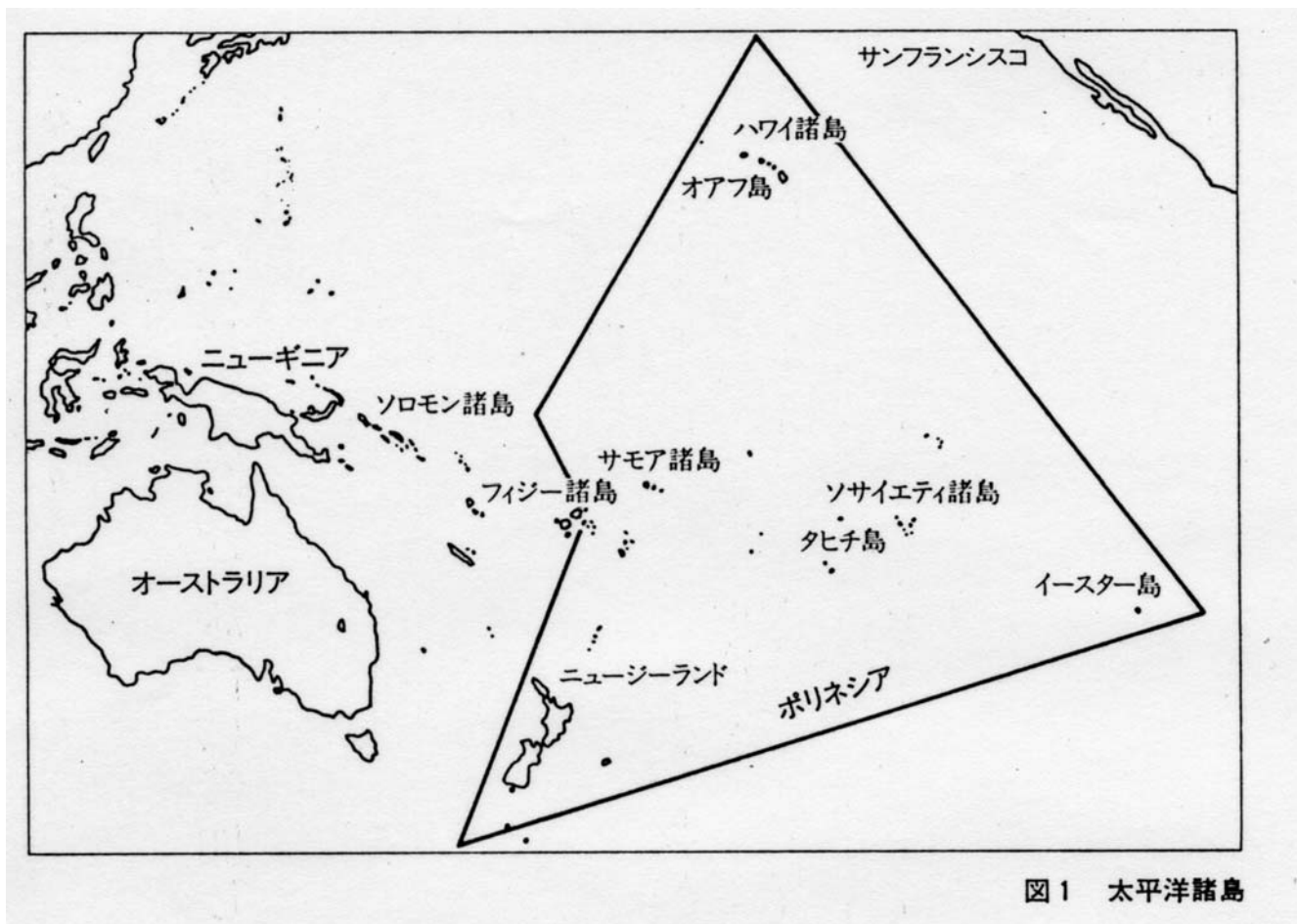
# 見知らぬ者同士の自由な交換



一本のわら  
↓  
ミカン三つ  
↓  
きれいな絹の布  
↓  
元気のない馬  
↓  
長者さんの娘



### 3. 交換でない世界(サモアの例)



















# 儀礼としての経済


サモア社会の贈与・権力・セクシュアリティ

山本 泰  
山本真鳥



**サモアの儀礼交換のフィールドワークを  
とおして、社会理論の最先端を切り拓く!**

「社会が経済になってしまった」われわれの文明、「経済が社会である」サモアの社会。  
反対の社会の経済、権力、性などから見える  
われわれが当たり前に行っているものの不思議。

 弘文堂

定価 (本体5631円+税)

## 『儀礼としての経済： サモア社会の贈与・ 権力・セクシュアリ ティー』

- 山本泰 (著)、  
山本真鳥 (著)
- 弘文堂



- サモアの儀礼経済

ファア・ラベラベ (fa'alavelave)

葬式、結婚式、称号就任式、落成式  
婚姻関係にある親族集団間の「贈与」

女財＝ゴザ、男財＝ブタ

○ゴザという不思議なもの(原始貨幣?)

○交換と贈与の峻別

「財のやりとりは人と人の間に留め置かれる」



- 人間社会のモノのやりとりの3類型
  - ◎ 互酬 (reciprocity)
  - ◎ 交換 (exchange)
  - ◎ 再分配 (redistribution)

## 互酬の2類型

双方向の互酬、一方向の互酬

交換の優越 (機械による生産)

→ 擬制商品 (労働力、土地、お金)

## 4. 現代に生きる贈与(互酬)

× バレンタインデー？

○ 市場でも国家(政治)でもない第三の領域。

「新しい市民社会」、

NPO、ボランティア、

地域通貨etc.

顔の見える関係を主軸としたSocial Capitalの創成

